



# Kalamazoo Gay Lesbian Resource Center's 7th Annual Film Festival Sponsorship Opportunities\*

Your sponsorship will help us advocate for a safer environment for youth, provide support, education and referral information to gay, lesbian, bisexual and transgender people in southwest Michigan, and create a bridge of understanding between all people regardless of sexual orientation.

## Screen Guild .....\$3,000+

### What you, as a Sponsor, will receive:

- Top acknowledgement with your logo on [www.kglrc.org](http://www.kglrc.org), all Festival literature and posters in theater lobby
- On-screen recognition prior to film screenings
- Live recognition during the Film Festival on both nights
- Free full page color ad in Festival Program, prime location
- Free link with [www.kglrc.org](http://www.kglrc.org) (upon your request)
- Four free tickets to any festival showing
- Free 1/2 page ad in Winter Issue of *Resource Center News*
- Free display space in Theatre Lobby (space is limited to top sponsors)

## Producer's Circle .....\$1000+

### What you, as a Sponsor, will receive:

- Acknowledgement with your logo on website and Festival print media
- Free full page color ad in Film Festival Program
- On-screen advertisement prior to film screenings
- Live recognition during the Film Festival on both nights
- Free 1/4 page ad in Winter Issue of *Resource Center News*
- Your literature and promotional items in Theatre Lobby (Space is limited, please coordinate with committee)
- Two free movie tickets to any festival showing  
(*The KGLRC's Board of Directors has pledged sponsorship at this level.*)

## Director's Chair .....\$500+

### What you, as a Sponsor, will receive:

- Acknowledgement on posters & other print media
- On-screen recognition prior to film screenings
- Free full-page black & white or free half-page color ad in Film Festival Program
- Free business card ad in Winter Issue of *Resource Center News*

**Director's Assistant . . . . . \$250+**

**What you, as a Sponsor, will receive:**

- Acknowledgement on posters & other print media,
- On-screen recognition prior to film screenings
- Free half-page black & white or free quarter-page color ad in Film Festival Program
- Free sponsorship acknowledgement in Winter Issue of *Resource Center News*

**Production Crew . . . . . \$100+**

**What you, as a Sponsor, will receive:**

- Acknowledgement on Film Festival Program sponsor page & in the *Resource Center News*
- On-screen recognition prior to film screenings
- Free black & white quarter-page ad in Film Festival Program (add \$15.00 for 4-color)

**Gaffer's Club . . . . . to \$99**

**What you, as a Sponsor, will receive:**

- Acknowledgement on Film Festival Program sponsor page & in the *Resource Center News*

**Starlight Dining . . . . . percentage or dollar donation**

**OPTION A: Restaurant donates 10% of all receipts from Festival Weekend.**

**OPTION B: Restaurant donates \$5.00 for every diner who presents a Film Festival coupon during National Coming Out Month (October).**

**What you, as a Sponsor, will receive:**

- Free half page black & white ad or free quarter-page color ad in Film Festival Program
- Free business card sized ad in Winter Issue of *Resource Center News*

**Community Partner . . . . . \$90**

**What you, as a Non-profit Organization Sponsor, will receive:**

- On-screen recognition prior to film screenings
- Free black & white quarter-page ad in Film Festival Program (add \$15.00 for 4-color)

***Contact Us Today!***

**Kalamazoo Gay Lesbian Resource Center • 269-349-4234 • [kalgirc@aol.com](mailto:kalgirc@aol.com)**



# 2006 Sponsorship Agreement

## SPONSOR'S INFORMATION

Person or Business \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Day Phone ( ) \_\_\_\_\_ Eve. Phone ( ) \_\_\_\_\_ Preferred Call Time \_\_\_\_\_  
 Contact Person's Name (if different) \_\_\_\_\_ Phone ( ) \_\_\_\_\_

## TYPE OF SPONSORSHIP SELECTED

- Screen Guild .....\$3,000+**
  - Top acknowledgement with your logo on [www.kglrc.org](http://www.kglrc.org) and all Festival advertising & posters in theater lobby
  - On-screen recognition prior to film screenings.
  - Live recognition during the Film Festival on both nights
  - Free full page color ad in Festival Program, prime location
  - Free link with [www.kglrc.org](http://www.kglrc.org) (upon your request)
  - Four free admissions to your event package
  - Free 1/2 page ad in Winter Issue of *Resource Center News*
  - Free display space in Theatre Lobby
- Producer's Circle .....\$1000+**
  - Acknowledgement with your logo on website and Festival print media
  - Free full page color ad in Film Festival Program
  - On-screen recognition prior to film screenings.
  - Live recognition during the Film Festival on both nights
  - Free 1/4 page ad in Winter Issue of *Resource Center News*
  - Your literature and promotional items in Theatre Lobby (Space is limited, please coordinate with committee)
- Director's Chair .....\$500+**
  - Acknowledgement on posters & other print media,
  - On-screen recognition prior to film screenings.
  - Free full page black & white or free half page color ad in Film Festival Program
  - Free business card ad in *Resource Center News*
- Director's Assistant .....\$250+**
  - Acknowledgement on posters & other print media
  - On-screen recognition prior to film screenings.
  - Free half page black & white or free quarter page color ad in Film Festival Program
  - Free sponsorship acknowledgement in *Resource Center News*
- Production Crew .....\$100+**
  - Acknowledgement on Film Festival Program sponsor page and in the *Resource Center News*
  - On-screen recognition prior to film screenings.
  - Free black & white quarter page ad in Film Festival Program (add \$15.00 for 4-color)
- Gaffer's Club .....to \$99**
  - Acknowledgement in Film Festival Program and the *Resource Center News*
- Starlight Dining Sponsor**
  - OPTION A: Restaurant donates 10% of register receipts from 2005 festival dates.**
  - OPTION B: Restaurant donates \$5.00 for every diner who presents a Film Festival coupon during National Coming Out Month (October).**
    - Free half-page black & white ad or free quarter page color ad in Film Festival Program
    - Free business card sized ad in *Resource Center News*
- Nonprofit Organization Sponsors**
  - COMMUNITY PARTNER ..... \$90**
    - On-screen recognition prior to film screenings.
    - Free black & white quarter page ad in Film Festival Program (add \$15.00 for 4-color)

## ADVERTISING DEADLINES

**Early advertising will be distributed the last week of July at Michigan Women's Music Festival in early August.** Sponsorship agreements must be received by **July 25, 2006** to have your name included in this first run of festival advertising.

**Free advertising in Winter issue of the *Resource Center News*** includes free layout services upon request. Logos, ads, and layout requests must be received no later than **October 16, 2006** to meet the print deadline.

**Free full color advertising in the Film Festival program** includes free layout services upon request. Logos, ads, and layout requests must be received by the deadline of **August 28, 2006**.

Sponsor Amount: \$\_\_\_\_\_  Cash  Check #\_\_\_\_\_  Bill me (payable no later than September 1, 2006)

**Make check payable to KGLRC. Mail to: KGLRC • Film Festival Sponsorships • 629 Pioneer St. • Kalamazoo, MI 49008**

_____ SPONSOR SIGNATURE	_____ PRINTED NAME	_____ DATE
_____ KGLRC REPRESENTATIVE SIGNATURE	_____ PRINTED NAME	_____ DATE

# 2006 Program Ad Sizes



## FULL PAGE AD

4 3/4" WIDE X 7 3/4" TALL

NO LANDSCAPE-ORIENTED ADS PLEASE

## HALF PAGE AD

4 3/4" WIDE X 3 3/4" TALL

### SPONSORS:

Please note the dimensions, direction, and deadline for printing your ad.

If you have any questions or need assistance with producing your ad, please contact KGLRC.

Phone: 269-349-4234

Fax: 269-349-7490

kalglrc@aol.com

**Thank you!**

## QUARTER PAGE AD

2 1/4" WIDE  
X  
3 3/4" TALL

NO SIDEWAYS ADS



# 2006 Program Agreement

## ADVERTISER'S INFORMATION

Person or Business \_\_\_\_\_ Account or Ref. No. \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Day Phone ( ) \_\_\_\_\_ Eve. Phone ( ) \_\_\_\_\_ Preferred Call Time \_\_\_\_\_  
 Contact Person's Name (if different from above) \_\_\_\_\_ Phone ( ) \_\_\_\_\_

## TYPE OF ADVERTISING REQUESTED

**If you are not a sponsor and are purchasing ad space, the following prices apply. There will be a \$10.00 charge for scanning/layout if needed. Deadline for artwork or layout elements is August 28, 2006.**

Four-color advertising is being offered for this program. Please note separate color rates. Advertising must be provided in the following ways: Hard copy should be a good quality scannable piece with clean, readable type. We prefer e-mail, CD, floppy or zip disk. Formats should be .jpg, .tif, .eps or .pdf. at 150-300 ppi. All LINE art provided on disk should be at least 600 dpi. Ads can be e-mailed to: filmfest@geodeproductions.com

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Quarter Page Color (\$90.00) | <input type="checkbox"/> Half Page Color (\$170.00) | <input type="checkbox"/> Full Page Color (\$240.00) |
| <input type="checkbox"/> Quarter Page B/W (\$75.00)   | <input type="checkbox"/> Half Page B/W (\$150.00)   | <input type="checkbox"/> Full Page B/W (\$200.00)   |

**Film Festival sponsors at the following levels will receive FREE advertising in the Festival program book, which includes FREE layout services upon request, by deadline of August 28, 2006.**

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Screen Guild - Full Color      | <input type="checkbox"/> Director's Chair - Full BW or 1/2 Color | <input type="checkbox"/> Starlight Dining - 1/2 BW or 1/4 Color    |
| <input type="checkbox"/> Producer's Circle - Full Color | <input type="checkbox"/> Director's Asst. - 1/2 BW or 1/4 Color  | <input type="checkbox"/> Production Crew, Non-Profit - 1/4 Page BW |

## LAYOUT AND PAYMENT INFORMATION

- Camera-ready artwork or disk accompanies this contract  
 Two business cards and one-time \$10.00 fee for scanning/typesetting/design accompany this contract  
 Ad design/layout needed  Ad elements to be designed accompany this contract: o Yes o No  
 Payment enclosed (check #) \_\_\_\_\_  Bill me  
 Payment picked up/dropped off (signature of pick up/drop off person required)  
 Make check payable to: Kalamazoo Gay Lesbian Resource Center or KGLRC.

## TERMS

Advertiser Sig. \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

By signing this contract, the business or person named above agrees to advertise in the **2006 Kalamazoo Coming Out Proud Film Festival** program, subject to the above-stated terms.

Design, photocopying, and other fees not stated in this contract are determined by the amount of extra work and/or expense required and will be negotiated with the advertiser prior to billing. Payment is due 30 days after receipt of Invoice.

KGLRC Rep. \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

**KGLRC MUST RECEIVE THIS CONTRACT, ALONG WITH ADVERTISING INSTRUCTIONS AND/OR ARTWORK, BY AUGUST 28, 2006.**

If received after the deadline, we cannot guarantee space. We reserve the right to edit or reject any advertising submitted that is deemed inappropriate or distasteful. In the event that advertisement is rejected, a refund will be issued. Direct questions to the Kalamazoo Gay Lesbian Resource Center at 269-349-4234.