

Kalamazoo Gay Lesbian Resource Center's

6th Annual Film Festival

Sponsorship Opportunities*

Your sponsorship will help us advocate for a safer environment for youth, provide support, education and referral information to gay, lesbian, bisexual and transgender people in southwest Michigan, and create a bridge of understanding between all people regardless of sexual orientation.

Screen Guild . . . . . .$3,000+

What you, as a Sponsor, will receive:

- Top acknowledgement with your logo on www.kglrc.org, all Festival literature and posters in theater lobby
- On-screen recognition prior to film screenings
- Live recognition during the Film Festival on both nights
- Free full page color ad in Festival Program, prime location
- Free link with www.kglrc.org (upon your request)
- Four free tickets to any festival showing
- Free 1/2 page ad in Fall Issue of *Resource Center News*
- Free display space in Theatre Lobby (space is limited to top sponsors)

Producer's Circle . . . . . .$1000+

What you, as a Sponsor, will receive:

- Acknowledgement with your logo on website and Festival print media
- Free full page color ad in Film Festival Program
- On-screen advertisement prior to film screenings
- Live recognition during the Film Festival on both nights
- Free 1/4 page ad in Fall Issue of *Resource Center News*
- Your literature and promotional items in Theatre Lobby (Space is limited, please coordinate with committee)
- Two free movie tickets to any festival showing

(The KGLRC's Board of Directors has pledged sponsorship at this level.)

Director's Chair . . . . . .$500+

What you, as a Sponsor, will receive:

- Acknowledgement on posters & other print media
- On-screen recognition prior to film screenings
- Free full-page black & white or free half-page color ad in Film Festival Program
- Free business card ad in Fall Issue of *Resource Center News*

Director's Assistant . . . . . .$250+

What you, as a Sponsor, will receive:

- Acknowledgement on posters & other print media,
- On-screen recognition prior to film screenings
- Free half-page black & white or free quarter-page color ad in Film Festival Program
- Free sponsorship acknowledgement in Fall Issue of *Resource Center News*

Production Crew . . . . . .$100+

What you, as a Sponsor, will receive:

- Acknowledgement on Film Festival Program sponsor page & in the *Resource Center News*
- On-screen recognition prior to film screenings
- Free black & white quarter-page ad in Film Festival Program (add $15.00 for 4-color)

Gaffer's Club . . . . . .to $99

What you, as a Sponsor, will receive:

- Acknowledgement on Film Festival Program sponsor page & in the *Resource Center News*

Starlight Dining . . . . . .percentage or dollar donation

OPTION A: Restaurant donates 10% of all receipts from Festival Weekend.

OPTION B: Restaurant donates $5.00 for every diner who presents a Film Festival coupon during National Coming Out Month (October).

What you, as a Sponsor, will receive:

- Free half page black & white ad or free quarter-page color ad in Film Festival Program
- Free business card sized ad in Fall Issue of *Resource Center News*

Community Partner $90

What you, as a Non-profit Organization Sponsor, will receive:

- On-screen recognition prior to film screenings
- Free black & white quarter-page ad in Film Festival Program (add $15.00 for 4-color)

Contact Us Today!

Sponsorship Rep: Bev Edwards • 269-217-6829 • E-mail: geodeproductions@aol.com

2005 Sponsorship Agreement

SPONSOR'S INFORMATION

Person or Business _____

Street Address _____

City_____ State_____ Zip Code _____

Day Phone ( )_____ Eve. Phone ( )_____ Preferred Call Time _____

Contact Person's Name (if different) _____ Phone ( ) _____

TYPE OF SPONSORSHIP SELECTED

❑ Screen Guild . . . . . .$3,000+

- Top acknowledgement with your logo on www.kglrc.org and all Festival advertising & posters in theater lobby
- On-screen recognition prior to film screenings.
- Live recognition during the Film Festival on both nights
- Free full page color ad in Festival Program, prime location
- Free link with www.kglrc.org (upon your request)
- Four free admissions to your event package
- Free 1/2 page ad in Fall Issue of *Resource Center News*
- Free display space in Theatre Lobby

❑ Producer's Circle . . . . . .$1000+

- Acknowledgement with your logo on website and Festival print media
- Free full page color ad in Film Festival Program
- On-screen recognition prior to film screenings.
- Live recognition during the Film Festival on both nights
- Free 1/4 page ad in Fall Issue of *Resource Center News*
- Your literature and promotional items in Theatre Lobby (Space is limited, please coordinate with committee)

❑ Director's Chair . . . . . .$500+

- Acknowledgement on posters & other print media,
- On-screen recognition prior to film screenings.
- Free full page black & white or free half page color ad in Film Festival Program
- Free business card ad in *Resource Center News*

❑ Director's Assistant . . . . . .$250+

- Acknowledgement on posters & other print media
- On-screen recognition prior to film screenings.
- Free half page black & white or free quarter page color ad in Film Festival Program
- Free sponsorship acknowledgement in *Resource Center News*

❑ Production Crew . . . . . .$100+

- Acknowledgement on Film Festival Program sponsor page and in the *Resource Center News*
- On-screen recognition prior to film screenings.
- Free black & white quarter page ad in Film Festival Program (add $15.00 for 4-color)

❑ Gaffer's Club . . . . . .to $99

- Acknowledgement in Film Festival Program and the *Resource Center News*

❑ Starlight Dining Sponsor

❑ **OPTION A: Restaurant donates 10% of register receipts from 2005 festival dates.**

❑ **OPTION B: Restaurant donates $5.00 for every diner who presents a Film Festival coupon during National Coming Out Month (October).**

- Free half-page black & white ad or free quarter page color ad in Film Festival Program
- Free business card sized ad in *Resource Center News*

❑ Nonprofit Organization Sponsors

❑ **COMMUNITY PARTNER $90**

- On-screen recognition prior to film screenings.
- Free black & white quarter page ad in Film Festival Program (add $15.00 for 4-color)

ADVERTISING DEADLINES

Early advertising will be distributed the last week of July at Michigan Women's Music Festival in early August. Sponsorship agreements must be received by **July 15, 2005** to have your logo included in this first run of festival advertising.

Free advertising in the Fall issue of the *Resource Center News* includes free layout services upon request. Logos, ads, and layout requests must be received no later than **August 5, 2005** to meet the print deadline.

Free full color advertising in the Film Festival program includes free layout services upon request. Logos, ads, and layout requests must be received by the deadline of **September 1, 2005.**

Sponsor Amount: $_____.___ ❑ Cash ❑ Check #_____ ❑ Bill me (payable no later than September 1, 2005)

Make check payable to KGLRC. Mail to: Sponsorships • Geode Productions • 2373 Fairgrove St. • Kalamazoo, MI 49009

_____ _____ _____
SPONSOR SIGNATURE PRINTED NAME DATE

_____ _____ _____
KGLRC REPRESENTATIVE SIGNATURE PRINTED NAME DATE

KGLRC • 629 PIONEER ST. • KALAMAZOO, MI 49008 • PHONE 269-349-4234 • FAX 269-349-7490 • www.kglrc.org

2005 Program Ad Sizes

FULL PAGE AD

4 3/4” WIDE X 7 3/4” TALL

NO LANDSCAPE-ORIENTED ADS PLEASE

HALF PAGE AD

4 3/4” WIDE X 3 3/4” TALL

SPONSORS:

Please note the dimensions, direction, and deadline for printing your ad.

If you have any questions or need assistance with producing your ad, please contact Beverly Edwards at Geode Productions.

Phone: 269-217-6829
Fax: 269-349-7490
geodeproductions@aol.com

Thank you!

QUARTER PAGE AD

2 1/4” WIDE
X
3 3/4” TALL

NO SIDEWAYS ADS

2005 Program Agreement

ADVERTISER'S INFORMATION

Person or Business_____ Account or Ref. No._____

Address _____

City_____ State_____ Zip Code_____

Day Phone ( )_____ Eve. Phone ( )_____ Preferred Call Time_____

Contact Person's Name (if different from above) _____ Phone ( )_____

TYPE OF ADVERTISING REQUESTED

If you are not a sponsor and are purchasing ad space, the following prices apply. There will be a $10.00 charge for scanning/layout if needed. Deadline for artwork or layout elements is September 1, 2005.

Four-color advertising is being offered for this program. Please note separate color rates. Advertising must be provided in the following ways: Hard copy should be a good quality scannable piece with clean, readable type. We prefer e-mail, CD, floppy or zip disk. Formats should be .jpg, .tif, .eps or .pdf. at 150-300 ppi. All LINE art provided on disk should be at least 600 dpi. Ads can be e-mailed to: filmfest@geodeproductions.com

❑ Quarter Page Color ($90.00) ❑ Half Page Color ($170.00) ❑ Full Page Color ($240.00)

❑ Quarter Page B/W ($75.00) ❑ Half Page B/W ($150.00) ❑ Full Page B/W ($200.00)

Film Festival sponsors at the following levels will receive FREE advertising in the Festival program book, which includes FREE layout services upon request, by deadline of September 1, 2005.

❑ Screen Guild - Full Color ❑ Director's Chair - Full BW or 1/2 Color ❑ Starlight Dining - 1/2 BW or 1/4 Color

❑ Producer's Circle - Full Color ❑ Director's Asst. - 1/2 BW or 1/4 Color ❑ Production Crew, Non-Profit - 1/4 Page BW

LAYOUT AND PAYMENT INFORMATION

❑ Camera-ready artwork or disk accompanies this contract

❑ Two business cards and one-time $10.00 fee for scanning/typesetting/design accompany this contract

❑ Ad design/layout needed ❑ Ad elements to be designed accompany this contract: o Yes o No

❑ Payment enclosed (check #)_____ ❑ Bill me

❑ Payment picked up/dropped off (signature of pick up/drop off person required)

Make check payable to: Kalamazoo Gay Lesbian Resource Center or KGLRC.

TERMS

Advertiser Sig._____ Print Name_____ Date _____

By signing this contract, the business or person named above agrees to advertise in the **2005 Kalamazoo Coming Out Proud Film Festival** program, subject to the above-stated terms.

Design, photocopying, and other fees not stated in this contract are determined by the amount of extra work and/or expense required and will be negotiated with the advertiser prior to billing. Payment is due 30 days after receipt of Invoice.

KGLRC MUST RECEIVE THIS CONTRACT, ALONG WITH ADVERTISING INSTRUCTIONS AND/OR ARTWORK, BY SEPTEMBER 1, 2005.
If received after the deadline, we cannot guarantee space. We reserve the right to edit or reject any advertising submitted that is deemed inappropriate or distasteful. In the event that advertisement is rejected, a refund will be issued. Direct questions to the Kalamazoo Gay Lesbian Resource Center at 269-349-4234.

KGLRC Rep. _____ Print Name_____ Date _____